



WELCOME

For over 90 years we have been a successfully managed, future-oriented family-owned company. It is distinguished by flat hierarchies, short decision-making processes and a great degree of flexibility.

All well-known manufacturers for household appliances, industrial electronics, commercial vehicles and automobiles around the world of these sectors can be practically found in our reference list. The main business activities are consultation, developing and manufacturing high-quality sensors, human-machine interfaces (switching and input systems) and power electronics.



THE COMPANY

- successfully managed, future-oriented family-owned company for about 90 years
- approx. 700 employees
- Sales 2015/16: 110 million Euros
- Certified according to TS16949 ; ISO 14001 and 2017: IATF 16949





SITES



Development and Production
Robert Seuffer GmbH & Co. KG
75365 Calw-Hirsau



Development and Sales
HKR Seuffer GmbH & Co. KG
74635 Kupferzell



Development and Production
HSE Hilti Seuffer Electronics GmbH
75365 Calw-Hirsau



PWM-Production
HKR Seuffer Automotive GmbH & Co. KG
06766 Bitterfeld-Wolfen



Production China
SKS Shanghai Shanghai Krah Seuffer Electronics Co. Ltd.
PRC-201601 Shanghai



Production
SF Schalter GmbH
99610 Sömmerda



Legend:  Production site
 Sales offices



HEAD OFFICE



Robert Seuffer GmbH & Co. KG
75365 Calw-Hirsau

- Development
- Tool Design and Construction
- Prototyping and Laboratory
- Manufacturing
- centrally arranged office

Production area approx. 4.000 qm
400 Employees
(thereof 80 in the department development)





PRODUCTION GERMANY



**HKR Seuffer Automotive
GmbH & Co. KG
06766 Bitterfeld-Wolfen**

**Production area approx. 3.300 qm
ca. 190 Employees**

- **Manufacturing PWM**





PRODUCTION CHINA



SKS Shanghai
Shanghai Krah Seuffer
Electronics Co. Ltd.
PRC-201601 Shanghai

Production area approx. 900 qm
ca. 100 Employees

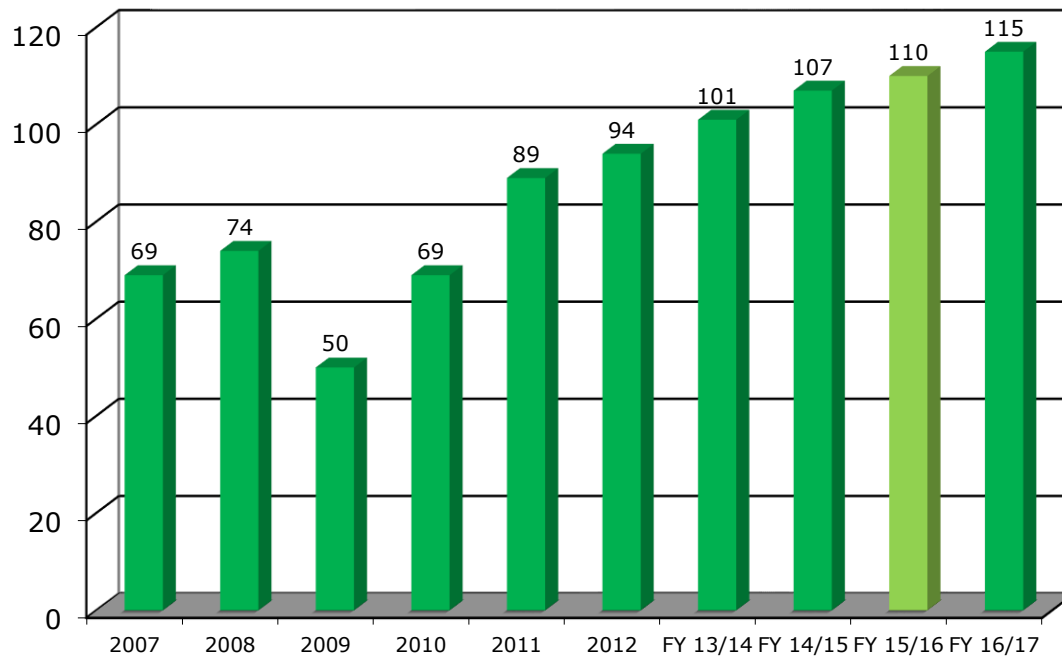
- Manufacturing PWM



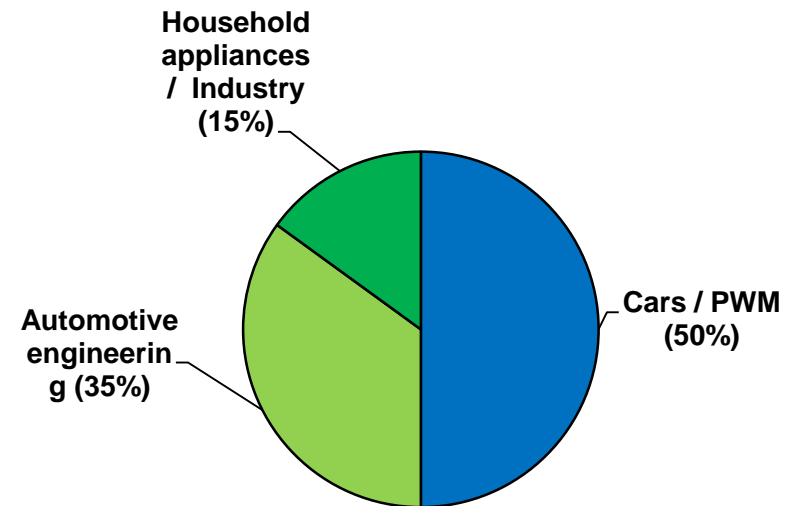


SALES

SALES TREND [million Euros]

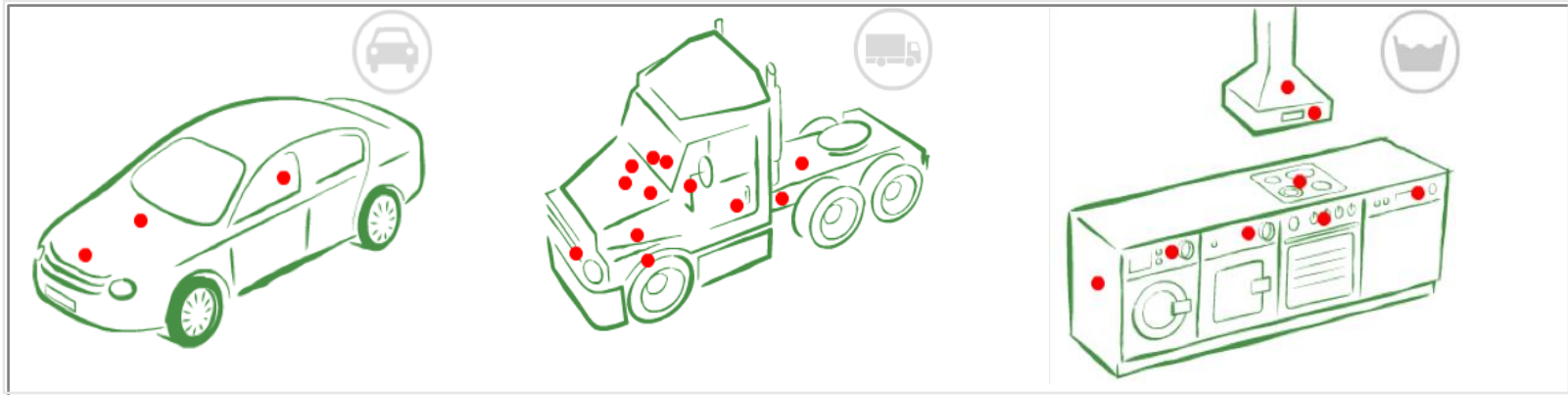


Sales of Business Units





BUSINESS UNITS



PWM

Engine Fan Control

Air-conditioner fan control

Oil pump

Water pump

AUTOMOTIVE

Controls

- Drop arm switches
- Rotary switches
- Potentiometers

Electronics

- Fan control
- DC/DC converter
- PTC heater control unit

Sensors

- Pressure sensors / switches
- Position sensors
- Level / quality sensors
- Current sensor

WHITE GOODS AND INDUSTRY

Power stages

Controls

Switches

Touch Control

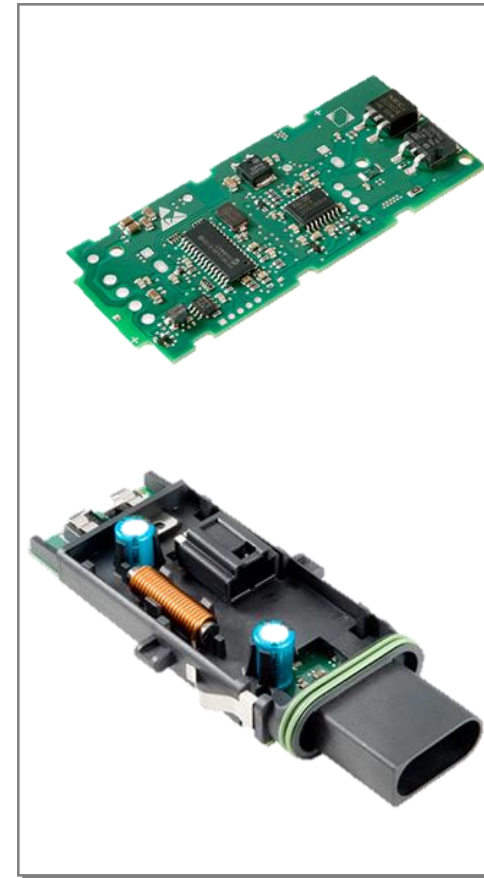
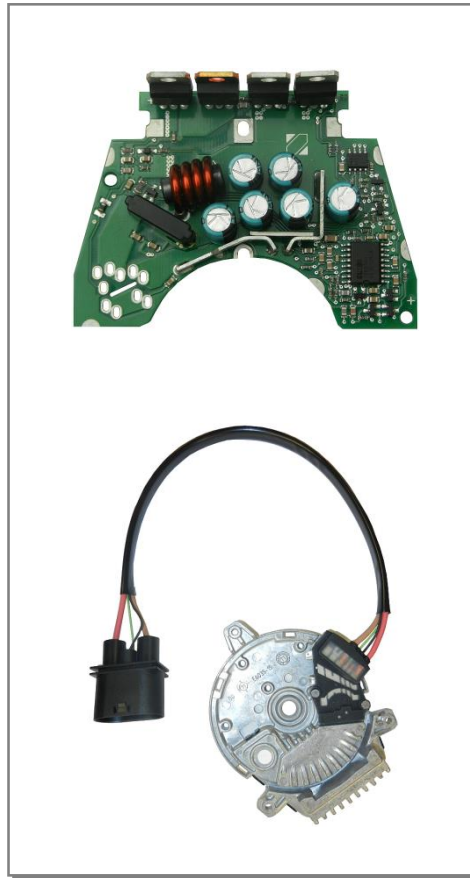
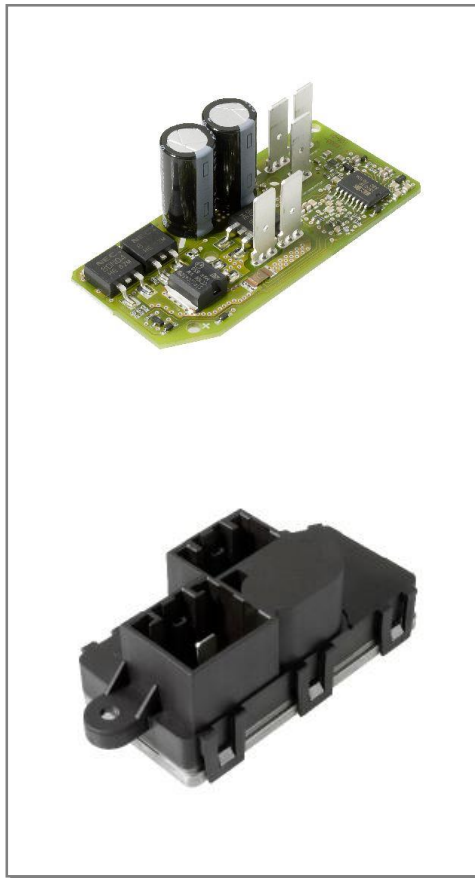
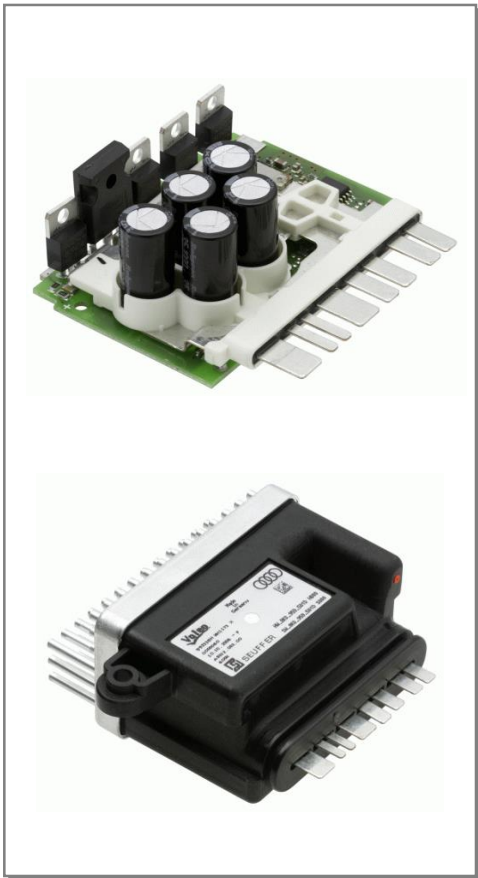
Rotary knob control

Sensors

- Temperature sensors
- Position sensors
- Level / Quality sensors



PWM



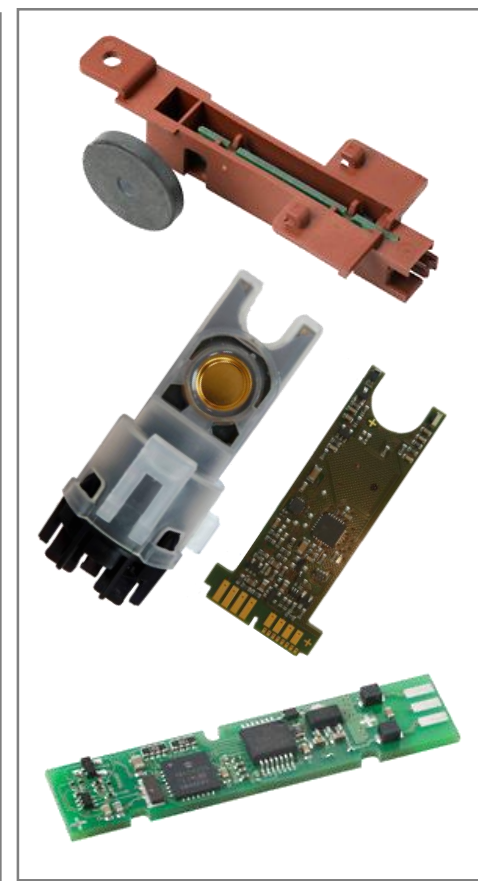
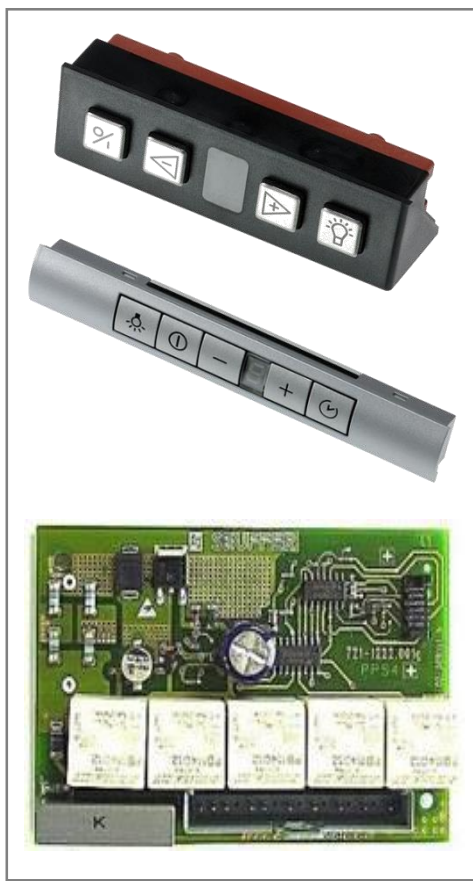
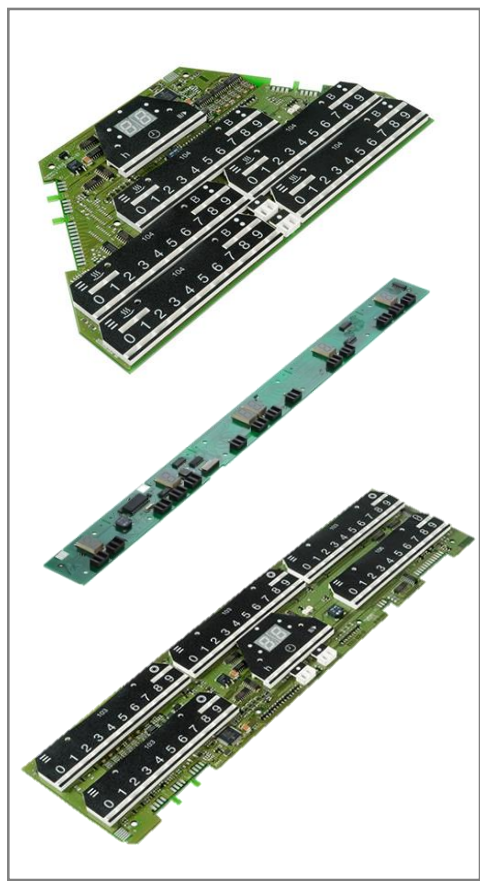


AUTOMOTIVE





WHITE GOODS AND INDUSTRY



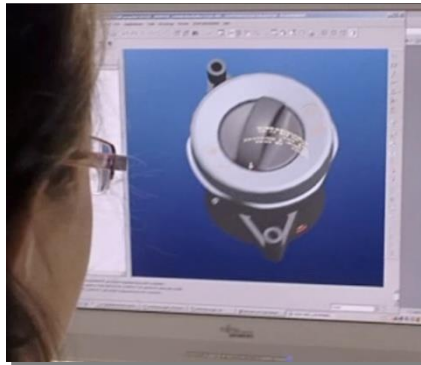


REFERENCES





CORE CAPABILITIES



INNOVATIVE

- **Prototype development**
 - Position sensor
 - Current sensor
 - Impedance
 - Ultrasonic
- **Software**
- **Electronics**
- **Mechanics**



PRODUCTIVE

- **Hybrid assembly and test plants**
- **specific degrees of automation**
- **modern SMD-Production**
- **qualified employees**
- **high flexibility**
- **Lean-principles**
- **Just-in-time-supply**



RELIABLE

- **Quality Gates**
- **Supplier assessment**
- **Reliability management**
- **Risk management**
- **CMMI**
- **Six Sigma**
- **CRM**



COOPERATIVE

- **Universities**
- **Institutes**
- **Business partners**



YOUR BENEFITS

- ✓ Customized developments with own innovations
- ✓ Process oriented organization
- ✓ Network with competent partners
- ✓ Competent from consulting, development up to production
- ✓ Independent company

➡ You participate in our expert knowledge

➡ Flexible and the ability to get things done

➡ Innovative solutions according to your requirements

➡ One point of contact

➡ Fast responses, reliable partner



THANK YOU FOR YOUR ATTENTION!



We are looking forward to a successful cooperation.